

# Bonus 2 - 100 High-Converting CTA Swipe Lines

## Proven Calls-To-Action For Affiliate Campaigns

Copy. Paste. Deploy. Convert.

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## Introduction

### Why Most CTAs Fail

Most affiliate marketers spend hours:

- Building funnels
- Writing emails
- Running ads
- Creating content

Then destroy conversions with weak CTAs like:

- “Click here”
- “Learn more”
- “Check this out”

A CTA (Call-To-Action) is not just a button.

It's the psychological trigger that moves someone from:

- Curious → Interested
- Interested → Engaged
- Engaged → Buyer

The highest-converting CTAs create:

- Curiosity
- Urgency
- Specificity
- Emotion
- Desire

- Fear of missing out
- Clarity
- Momentum

This swipe file gives you 100 proven CTA lines categorized by:

- Email
- YouTube
- Blog posts
- Facebook ads
- Scarcity
- Curiosity
- Buyer-intent

These are designed specifically for:

- Affiliate offers
- Software launches
- Marketing tools
- Digital products
- Funnels
- Lead generation campaigns

Use them:

- As-is
  - Or customize for your niche
- 

## **SECTION 1**

### **Email CTA Swipe Lines (15)**

#### **Purpose Of Email CTAs**

Email readers are already somewhat warm.

Your CTA should:

- Push action
- Reinforce curiosity

- Reduce hesitation
  - Make the click feel important
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## 1.

? See Why Smart Affiliates Are Switching To This Now

**Best for:** software promotions

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## 2.

? Click Here To See What Your Campaigns Are REALLY Doing

**Psychology:** hidden insight curiosity

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## 3.

? Stop Guessing And Start Tracking Every Click

**Psychology:** pain + solution

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## 4.

? Watch How This Tool Reveals Your Most Profitable Traffic

**Psychology:** profit curiosity

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## 5.

? Discover Which Campaigns Are Secretly Losing You Money

**Psychology:** loss aversion

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## 6.

? See The Exact Dashboard Top Affiliates Use To Optimize Faster

**Psychology:** authority + insider access

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**7.**

? This One Change Could Double Your Conversion Rates

**Psychology:** transformation promise

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**8.**

? Get Instant Access Before The Launch Price Increases

**Psychology:** urgency

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**9.**

? Unlock The Complete Tracking System Here

**Psychology:** ownership

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**10.**

? Click Here To See Every Feature Included

**Psychology:** feature curiosity

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**11.**

? See Why Paying Monthly For Tracking Makes No Sense

**Psychology:** financial logic

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**12.**

? Find Out Which Traffic Sources Actually Make Sales

**Psychology:** profit optimization

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**13.**

? Get The Full Breakdown + Bonuses Here

**Psychology:** value stacking

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**14.**

? See How This Tracks Sales Across Multiple Platforms

**Psychology:** convenience + capability

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**15.**

? Grab Your Copy Before This Deal Disappears

**Psychology:** scarcity

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## SECTION 2

# YouTube CTA Swipe Lines (15)

## How YouTube CTAs Differ

YouTube CTAs work best when:

- Conversational
  - Natural
  - Curiosity-driven
  - Spoken casually
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**16.**

? Check Out The Tool I'm Using Below

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**17.**

? I Left The Full Demo Link In The Description

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**18.**

? This Is The Tracker I Personally Recommend

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**19.**

? If You're Running Affiliate Campaigns... You Need This

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**20.**

? See The Exact Setup I Mentioned In Today's Video

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**21.**

? This Shows You Which Campaigns Actually Make Money

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---

**22.**

? Click The Link Before The Launch Discount Ends

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**23.**

? Want Better Conversion Data? Start Here

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**24.**

? This Completely Changed How I Optimize Campaigns

---

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**25.**

? You'll Understand Your Traffic WAY Better After Seeing This

---

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**26.**

? See Why I Stopped Paying Monthly For Tracking Software

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**27.**

? This Might Be The Most Underrated Marketing Tool Right Now

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**28.**

? Full Details + Bonus Access Below

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**29.**

? This Helps You Find Winning Campaigns Faster

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**30.**

? Check It Out Before Everyone Else Finds It

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## **SECTION 3**

# **Blog CTA Swipe Lines (15)**

## **Blog CTA Strategy**

Blog CTAs should:

- Feel educational
  - Continue the reader journey
  - Transition naturally
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**31.**

? See The Full Tool Breakdown Here

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**32.**

? Explore The Features Mentioned In This Guide

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**33.**

? Start Tracking Your Campaigns More Accurately Today

---

**34.**

? [Click Here To See How The System Works](#)

---

---

**35.**

? [Learn How Top Affiliates Track Profit Properly](#)

---

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**36.**

? [View The Complete Dashboard Walkthrough](#)

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**37.**

? [Discover Which Traffic Sources Deserve More Budget](#)

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**38.**

? [See The Exact Tracking Setup Recommended For Beginners](#)

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**39.**

? [Compare Your Current Tracking Setup Against This](#)

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**40.**

? [Stop Relying On Guesswork — See The Full Platform Here](#)

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**41.**

? [Access The Full Optimization Toolkit Here](#)

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**42.**

? [See Why Accurate Attribution Changes Everything](#)

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**43.**

? Discover The Missing Piece In Most Affiliate Funnels

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**44.**

? Unlock Better Conversion Insights Here

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**45.**

? Start Making Data-Driven Decisions Today

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## **SECTION 4**

# **Facebook Ad CTA Swipe Lines (15)**

## **Facebook CTA Psychology**

Facebook users scroll fast.

Your CTA must:

- Interrupt patterns
  - Create emotion
  - Trigger curiosity
  - Push immediate action
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**46.**

? See What Your Traffic Is REALLY Doing

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**47.**

? Most Affiliates Have No Idea Which Links Make Money

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**48.**

? Stop Paying Monthly For Tracking Software

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**49.**

? This Tool Tracks Every Click, Lead & Sale

---

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**50.**

? Discover Which Campaigns Actually Convert

---

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**51.**

? The Difference Between Guessing And Scaling

---

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**52.**

? Smart Marketers Track Everything

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**53.**

? See Why This Tracker Is Replacing Expensive SaaS Tools

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**54.**

? Want Better ROI? Start Tracking Properly

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**55.**

? Finally Know Which Ads Produce Buyers

---

---

**56.**

? Find Your Most Profitable Traffic Source Fast

---

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**57.**

? Your Dashboard Should Look Like THIS

---

**58.**

? Track Leads, Sales, Devices, Countries & Revenue

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**59.**

? This Could Save You Thousands Per Year

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**60.**

? See The Full Breakdown Before The Price Changes

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## **SECTION 5**

### **Scarcity CTA Swipe Lines (10)**

#### **Why Scarcity Works**

Scarcity activates:

- Fear of missing out
- Decision urgency
- Action acceleration

But it only works when believable.

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**61.**

↘ Launch Pricing Ends Soon

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**62.**

↘ Grab Lifetime Access Before Pricing Changes

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**63.**

↘ This Deal Won't Stay At \$17 Forever

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**64.**

↘ Once The Launch Ends, The Price Goes Up

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**65.**

↘ Get In Before The Bonuses Disappear

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**66.**

↘ Early Buyers Get The Biggest Savings

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**67.**

↘ Last Chance To Lock In Lifetime Access

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**68.**

↘ Don't Wait Until You're Paying Monthly Again

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**69.**

↘ Secure Your Copy Before Public Release

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**70.**

↘ The Cheapest This Will Ever Be Is Right Now

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# SECTION 6

## Curiosity CTA Swipe Lines (15)

### Curiosity = Clicks

The brain hates unfinished information.

Curiosity CTAs work because they create:

- Open loops
  - Suspense
  - Information gaps
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**71.**

? Most Marketers Never Discover This Tracking Mistake

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**72.**

? This Tiny Data Insight Changes Everything

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**73.**

? The Dashboard Feature Everyone Talks About

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**74.**

? You'll Never Look At Campaign Tracking The Same Way Again

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**75.**

? There's A Reason Top Affiliates Obsess Over This

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**76.**

? One Metric Predicts Winning Campaigns Faster Than Anything Else

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**77.**

? This Reveals What Your Traffic Is Hiding

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**78.**

? Most Tracking Tools Don't Show You THIS

---

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**79.**

? Here's What Smart Affiliates Measure Differently

---

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**80.**

? Why Some Campaigns Scale While Others Die

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**81.**

? This One Report Could Change Your Entire Funnel

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**82.**

? Want To Know Which Visitors Actually Buy?

---

---

**83.**

? This Shows You Where Your Money Is Leaking

---

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**84.**

? You're Probably Ignoring Your Most Profitable Traffic

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**85.**

? The Most Valuable Data Isn't What You Think

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## SECTION 7

### Buyer-Intent CTA Swipe Lines (15)

#### Buyer-Intent CTAs

These are for:

- Warm audiences
- Retargeting
- Email subscribers
- Buyers already interested

Goal:

Push immediate action.

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**86.**

✓ Get Instant Access Now

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**87.**

✓ Start Tracking Your Campaigns Today

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**88.**

✓ Unlock The Complete Bundle Here

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**89.**

✓ Download The Tracker Instantly

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**90.**

✓ Get Lifetime Access Before The Price Changes

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**91.**

✓ Activate Your Tracking Dashboard Today

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**92.**

✓ Start Optimizing Campaigns Immediately

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**93.**

✓ Get The Full Tracking Suite Now

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**94.**

✓ Install It On Your WordPress Site Today

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**95.**

✓ Replace Expensive Monthly Trackers Today

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**96.**

✓ Access Every Add-On Instantly

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**97.**

✓ Track Every Click Starting Today

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**98.**

✓ Get The Same Data Top Affiliates Use

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**99.**

✓ Claim Your Bonuses + Instant Access Here

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100.

✓ See Your Real Campaign Data Within Minutes

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## Advanced CTA Optimization Tips

### 1. Match CTA Tone To Traffic Temperature

Audience	Best CTA Type
Cold Traffic	Curiosity
Warm Traffic	Benefit-driven
Hot Traffic	Scarcity + Buyer intent

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### 2. Use Numbers Whenever Possible

Examples:

- “See The 3 Metrics...”
- “Discover The 1 Change...”
- “Track Every Click In 10 Minutes...”

Specificity increases clicks.

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### 3. Avoid Generic Language

Weak:

“Click here”

Strong:

“See Which Campaigns Actually Produce Buyers”

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### 4. Pair CTAs With Emotion

Best-performing emotional triggers:

- Curiosity
- Fear of loss
- Simplicity

- Speed
  - Profit
  - Exclusivity
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## 5. Test CTA Placement

Always test:

- Above fold
- Mid-content
- End of content
- Buttons vs. text links

Small changes can dramatically improve CTR.

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## Final Thoughts

### Great CTAs Don't "Ask" For Clicks

They make clicking feel:

- Important
- Valuable
- Safe
- Exciting
- Urgent
- Necessary

That's the difference between:

- Traffic that bounces
- And traffic that buys

Use these swipe lines:

- In emails
- Ads
- Funnels
- Blogs

- Videos
- Landing pages
- Presell pages
- Retargeting campaigns

Test aggressively.

Track everything.

Keep the winners.

And scale what converts.