

## Bonus #3

# The AI Thumbnail Prompt Pack

## 100 Ready-To-Use Thumbnail Prompts For Higher Clicks, More Views, And More Affiliate Sales

### Introduction

Your thumbnail has one job:

Get the click.

You can have the best video, the best offer, and the best affiliate funnel in the world...

But if nobody clicks your thumbnail, none of it matters.

The good news?

You don't need graphic design skills.

You don't need Photoshop.

You don't need to hire expensive designers.

Modern AI image tools can create stunning thumbnail graphics in seconds.

This guide gives you 100 proven thumbnail prompts that can be customized for virtually any niche.

Simply copy a prompt, replace the niche-specific keywords, generate the image, and add a short headline.

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## Best Practices Before You Start

For best results:

- Use dramatic facial expressions (AI-generated faces)
- Focus on one main subject
- Create visual contrast
- Use bright, clear imagery
- Avoid clutter
- Leave room for text overlays
- Emphasize emotion, curiosity, or transformation

Recommended thumbnail text:

- "SHOCKING!"
  - "DON'T DO THIS"
  - "GAME CHANGER"
  - "THE TRUTH"
  - "EXPOSED"
  - "FINALLY!"
  - "WARNING"
  - "SECRET REVEALED"
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## Category 1: Curiosity Thumbnails

**1**

Close-up of a shocked person staring at a glowing laptop screen, dramatic lighting, mysterious atmosphere, YouTube thumbnail style.

**2**

Person pointing at a blurred secret object with a confused expression, high contrast, attention-grabbing composition.

**3**

Magnifying glass revealing hidden information behind a webpage.

**4**

Mysterious glowing box with question marks floating around it.

**5**

Person covering their mouth in disbelief while looking at a computer screen.

**6**

Dark background with a single glowing discovery emerging from shadows.

**7**

Hidden treasure chest opening with bright light bursting outward.

**8**

Computer monitor displaying a surprising result with dramatic reactions.

**9**

Silhouette looking at a secret doorway glowing with opportunity.

**10**

Giant question mark floating above a laptop displaying success metrics.

**11**

Mysterious envelope labeled "CONFIDENTIAL."

**12**

Locked vault opening to reveal something valuable.

**13**

Secret document highlighted in bright neon light.

**14**

Person discovering something shocking online.

**15**

Hidden pathway leading toward success.

**16**

Unknown button glowing on a digital dashboard.

**17**

AI robot revealing a hidden shortcut.

**18**

Bright spotlight uncovering a hidden opportunity.

**19**

Before clicking versus after clicking visual comparison.

**20**

Computer screen displaying a surprising hidden feature.

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## **Category 2: Before-And-After Thumbnails**

**21**

Split-screen showing frustration on one side and success on the other.

**22**

Messy workspace transformed into organized productivity.

**23**

Struggling marketer versus successful marketer comparison.

**24**

Empty analytics dashboard versus growing traffic chart.

**25**

Overwhelmed creator versus streamlined AI workflow.

**26**

Hours of work compared to minutes of work.

**27**

Old method versus modern AI-powered method.

**28**

Zero sales versus increasing sales graph.

**29**

Burnout versus freedom lifestyle comparison.

**30**

Complex process versus simple one-click solution.

**31**

Confused beginner versus confident creator.

**32**

Blank screen versus completed content.

**33**

No views versus growing audience.

**34**

Manual labor versus automated workflow.

**35**

Stress versus simplicity comparison.

**36**

Before AI versus after AI.

**37**

Failure versus success transformation.

**38**

Low engagement versus viral engagement.

**39**

Traditional marketing versus modern marketing.

**40**

Slow growth versus accelerated growth.

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## **Category 3: Problem-Focused Thumbnails**

**41**

Person overwhelmed by piles of unfinished work.

**42**

Frustrated marketer staring at disappointing analytics.

**43**

Laptop displaying declining traffic charts.

**44**

Person trapped inside a maze of confusion.

**45**

Large red warning sign over a common mistake.

**46**

Creator buried under overwhelming tasks.

**47**

Broken strategy visualized as shattered puzzle pieces.

**48**

Confused beginner surrounded by question marks.

**49**

Digital roadblock preventing progress.

**50**

Person looking exhausted while working late.

**51**

Money leaking from a broken container.

**52**

Traffic graph heading downward.

**53**

Failed marketing campaign represented visually.

**54**

Warning triangle beside common marketing mistakes.

**55**

Person hitting a brick wall labeled "No Results."

**56**

Stuck gears representing stalled progress.

**57**

Red error messages covering a computer screen.

**58**

Frustrated entrepreneur at a desk.

**59**

Overcomplicated process diagram.

**60**

Heavy chains labeled with common obstacles.

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## **Category 4: Opportunity-Focused Thumbnails**

**61**

Open door leading to a bright future.

**62**

Rocket launching toward success.

**63**

Person discovering a golden opportunity.

**64**

Digital path leading to growth.

**65**

Treasure map revealing hidden potential.

**66**

Glowing upward arrow representing momentum.

**67**

Success dashboard filled with positive metrics.

**68**

Person unlocking a powerful new tool.

**69**

Bright future contrasted against uncertainty.

**70**

Golden key opening opportunity.

**71**

New path emerging from darkness.

**72**

Bridge connecting effort to success.

**73**

Person stepping into a new opportunity.

**74**

AI assistant presenting solutions.

**75**

Winning strategy visualized as a blueprint.

**76**

Rapid growth represented by climbing charts.

**77**

Digital success roadmap.

**78**

Treasure chest filled with opportunities.

**79**

Lightbulb moment with dramatic illumination.

**80**

Success destination visible on the horizon.

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## **Category 5: Affiliate Marketing Thumbnails**

**81**

Affiliate dashboard with commissions increasing.

**82**

Laptop displaying successful affiliate campaign.

**83**

Faceless creator generating content using AI.

**84**

Affiliate links turning into traffic.

**85**

Video content driving visitors toward offers.

**86**

AI software assisting affiliate marketing.

**87**

Automated content creation workflow.

**88**

Marketing funnel visualized simply.

**89**

YouTube videos generating passive traffic.

**90**

Content system creating results automatically.

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## **Category 6: Universal Thumbnail Templates**

**91**

Bold object centered on clean background with dramatic lighting.

**92**

Single glowing icon representing the main benefit.

**93**

Split-screen comparison with strong contrast.

**94**

Large arrow pointing toward the solution.

**95**

Question mark combined with opportunity imagery.

**96**

One object highlighted while everything else is blurred.

**97**

Simple transformation visual.

**98**

Person reacting strongly to a surprising discovery.

**99**

Glowing success metric displayed prominently.

**100**

Minimalist design emphasizing one powerful result.

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## Thumbnail Text Swipe File

Pair your images with these short text overlays:

- STOP!
  - DON'T BUY YET
  - BIG MISTAKE
  - FINALLY!
  - GAME CHANGER
  - EXPOSED
  - SECRET METHOD
  - AI DID THIS
  - WARNING
  - SHOCKING RESULTS
  - NOBODY TALKS ABOUT THIS
  - EASIEST WAY?
  - MUST SEE
  - HIDDEN TRICK
  - SIMPLE SOLUTION
  - WHAT HAPPENED?
  - BETTER THAN EXPECTED
  - DON'T IGNORE THIS
  - THIS CHANGES EVERYTHING
  - THE TRUTH
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# Advanced Prompt Formula

When creating your own thumbnails, use:

**[Emotion] + [Problem or Opportunity] + [Main Object] + [Dramatic Lighting] + [YouTube Thumbnail Style] + [High Contrast] + [Professional Quality]**

Example:

"Shocked entrepreneur discovering an AI-powered traffic system on a glowing laptop screen, dramatic cinematic lighting, high contrast, YouTube thumbnail style, professional quality, highly clickable composition."

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## Final Thought

Most creators spend hours making videos and only minutes creating thumbnails.

The highest-performing marketers do the opposite.

A great thumbnail earns the click.

The click earns the view.

The view creates the opportunity for the sale.

Use these prompts as your starting point, customize them for your niche, and create thumbnails that make people stop scrolling and start watching.

## Create scroll-stopping thumbnails and high-converting content faster by pairing your creativity with next-level AI design tools

Great thumbnails are only one piece of the puzzle. The real growth comes when you combine visuals with AI-powered content creation tools that help you produce videos and marketing assets at scale.

Get access to more AI tools here:

[Browse AI Tools](#)